POLICE PARTNER OVERVIEW

Strong Departments Help Build Strong Communities.
Strong Communities Look Out for One Another.

The Bandana-Guide Community Safety Initiative brings together two simple ideas:

1) **Help people become better prepared for and know how to respond to everyday emergencies.**

2) **Help communities build a local SafetyNet for neighbors who experience an unexpected emergency.**

Safety Bandana-Guides are portable, ready-at-hand emergency reference tools covering practical safety topics such as First Aid, Home Safety & Protection, Personal Safety & Defense, Vehicle Safety & Roadside Repair, Water Safety, Wilderness Survival and more.

But the Initiative goes beyond preparedness.

Purchases also help build a **Community SafetyNet**—a locally focused emergency fund designed to provide temporary assistance when an otherwise self-sufficient individual or household is unexpectedly knocked off balance.

A vehicle breakdown. Storm damage. An unexpected household emergency.
A sudden expense that cannot wait until the next paycheck.

The SafetyNet isn't intended to become an ongoing assistance program. It is simply a **temporary helping hand when a genuine emergency occurs.**

Where the Police Department Fits

A Police Department already connects many of the people and organizations that make a community work.

Local businesses. Employers. Community leaders. Service organizations. Residents.
That makes the Police Department a natural communication partner for the Community Safety Initiative.

- **We are not asking the Department to sell Bandana-Guides.**
- **We are not asking the Department to collect money.**
- **We are not asking the Department to maintain inventory or distribute products.**
- **We are not asking the Department to administer the Community SafetyNet.**

We are simply asking the Police Department to help its community know the Initiative is here.

Through communication channels your Department already uses—email, newsletters, social media, its website, meetings and member communications—the Department can help introduce an additional safety and preparedness resource to the community.

Safety Education → Local Purchases → Local SafetyNet

One simple connection can help make a community safer, better prepared and better able to catch a neighbor when an unexpected emergency knocks them off balance.