FBLA — Business Leadership & Community Responsibility

Students Helping Communities | Community Safety Initiative

Business Skills That Make a Community Difference

Future business leaders learn that successful communities depend on responsible businesses, informed consumers, and people willing to help one another.

The **Community Safety Initiative** gives local FBLA chapters an opportunity to explore how business, community partnerships, and social responsibility can work together to create a positive local impact.

Through Bandana-Guides and Community SafetyNets, students can see how an educational product can also help strengthen a community's ability to respond to unexpected emergencies.

How FBLA Students Can Participate

With their advisor's approval, students can:

- Explore how the Community Safety Initiative combines commerce and community benefit.
- Share ready-made messages introducing the Initiative to families and local businesses.
- Practice professional communication and community leadership.
- Discuss how ZIP Codes and Partner Codes connect purchases to local community allocations.

How the SafetyNet Works

Bandana-Guides are purchased online at **www.Bandana-Guide.com**.

For each regularly priced $19.95 Guide, $8 supports the designated community SafetyNet, while $2 is available to the participating Community Partner, FBLA, which may direct its share to the SafetyNet.

The SafetyNet is intended to provide one-time assistance to community members experiencing unexpected emergencies.

This creates a practical opportunity for students to examine business operations, community engagement, and responsible allocation of resources.

A Simple Way to Begin

Select a ready-made message from the School Resource Center, adapt it if approved, and share it through an authorized school or community channel—email, social media, etc.

No selling required. No collecting payments. No inventory to manage.

Just future business leaders gaining practical experience while helping strengthen their communities.

Participation is subject to school and advisor approval. This resource does not imply national FBLA endorsement.

Learn more: www.Bandana-Guide.com