MAKE THESE MESSAGES YOUR OWN

These materials are provided as ready-to-use communication tools—not rigid scripts.

A Police Department may:

- Add its own introduction.
- Shorten a message.
- Include a comment from Department Leadership.
- Select only the communication channels that fit its organization.
- Share information with members, residents or both.
- Adapt the wording to sound natural in its own community.

The important facts should remain consistent, but the message should sound like it came from **your Department—not from a template.**

That's the principle behind the entire Partner Communication system:

Same Facts. Different Voices.

POLICE DEPARTMENT QUICK-START

Getting started doesn't require launching a campaign.

CHOOSE
Select one or more of the ready-to-use messages that fit your existing communication channels.

PERSONALIZE
Add your Police Department name and any brief local introduction you'd like.

ADD YOUR VOICE
Make the message sound like your organization while keeping the core Initiative facts intact.

SHARE
Use communication channels you already have:
Email • Newsletter • Website • Social Media • Member Meetings

DONE.
No inventory.
No order processing.
No payment collection.
No product distribution.
Just help your personnel, local businesses, families, and neighbors know the Community Safety Initiative is available.

STRONG BUSINESSES HELP BUILD STRONG COMMUNITIES.

STRONG COMMUNITIES LOOK OUT FOR ONE ANOTHER.

Safety. Preparedness. Response. Stronger Communities.

Be Safer. Be Prepared. Help.