POLICE DEPARTMENT FREQUENTLY ASKED QUESTIONS

Is this a Police Department program?
No. The Bandana-Guide Community Safety Initiative is an independent initiative of J. L. Shannon Enterprises, LLC. A Police Department may participate as a community communication Partner.

Is the Police Department responsible for operating the Initiative?
No.
The Police's role can be as simple as helping make businesses and residents aware that the Initiative is available.

Are Department Personnel expected to sell Bandana-Guides?
No.
Purchases are made online. Businesses do not need to stock products, process orders, handle payments or distribute Bandana-Guides.

Why would a Police Department participate?
The Initiative provides another way to share practical safety and preparedness information with businesses, employees and families while helping build a locally focused SafetyNet for unexpected emergencies.

How does the Safety Code work?
Residents purchasing independently use their ZIP Code as their Safety Code.
Participating organizations may receive a unique Safety Code that connects purchases generated through their communication efforts with that organization and community.

How are purchase proceeds allocated when a Partner code is used?
$10 per purchase is allocated locally.
$8 → Community SafetyNet $2 → Participating Partner
The Partner may elect to redirect its $2 share to the SafetyNet:
$10 → Community SafetyNet

Does participation cost the Police Department anything?
No. Absolutely not. No purchase is ever required by the Department. Simply communicate information about the Initiative to your community.

Does the Police Department administer SafetyNet assistance?
No.
The Department's communication role and the local administration of SafetyNet assistance are separate functions.

Is the SafetyNet intended to replace existing assistance programs?
No.
It is designed as a limited, temporary helping hand for genuine, unexpected emergencies—not as ongoing assistance or a replacement for established community services.

Where can members and residents learn more?
www.Bandana-Guide.com