School FAQ / Talking Points

School Resource Center

Frequently Asked Questions & Talking Points

1. What is the Bandana-Guide Community Safety Initiative?
A program combining practical safety education with the development of local Community SafetyNets to help neighbors facing unexpected emergencies.

2. What are Bandana-Guides?
Portable safety education guides featuring practical information on subjects such as First-Aid, Home Safety, Personal Safety & Defense, Vehicle Safety, and other safety topics.

3. What is a Community SafetyNet?
A locally focused emergency assistance resource intended to provide one-time help to individuals and families experiencing unexpected hardships.

4. How does a purchase help the community?
For every $19.95 Bandana-Guide purchased, up to $10 is allocated to the community identified by the purchaser's Safety Code.

5. What is a Safety Code?
A code used to identify the community receiving the allocation. A purchaser's ZIP Code serves as the default Community Safety Code. Participating organizations may also have their own Partner Codes.

6. Does the school have to sell Bandana-Guides?
No. All purchases take place online through **www.Bandana-Guide.com**.

7. Does the school have to collect or manage money?
No. Schools are not asked to collect payments, maintain inventory, or administer SafetyNet funds.

8. Can student organizations participate?
Yes, with school and advisor approval. Organizations may share educational materials, develop communication activities, or introduce the Initiative to families.

9. Is participation required?
No. Participation by schools, students, families, and community organizations is entirely voluntary.

10. Does participation make the school responsible for the SafetyNet?
No. Sharing information does not make the school responsible for administering or distributing SafetyNet assistance.

11. Is the Initiative a school-sponsored program?
Not necessarily. Schools may choose to share information as a community resource without formally sponsoring or endorsing the Initiative.

12. Where can families learn more? Visit **www.Bandana-Guide.com**.

Key Talking Points

- Safety education is valuable to every family.
- Every participating community can build its own SafetyNet.
- Up to $10 from each $19.95 Guide purchase is allocated locally.
- The purchaser's ZIP Code is the default Community Safety Code.
- Schools and student organizations can participate simply by sharing information.
- No selling, money collection, or inventory management is required.
- Participation is voluntary and subject to school approval.

Core Message:

Safety Education. Stronger Communities. A Helping Hand When It's Needed Most.

Example SafetyNet Growth Potential

Imagine What Your Community Could Accomplish!

Consider a community with 10,000 households.

If just 25% of those households purchased one Bandana-Guide for their family's safety, those 2,500 purchases would generate **$25,000 in community allocations!**

That's at least $20,000 directly into the local SafetyNet—with the potential for the entire $25,000 to support neighbors facing unexpected emergencies.

And that's just one Bandana-Guide per participating household! Bandana-Guides make thoughtful gifts for loved ones—some families may buy more than one.

This is an illustrative example of potential participation, not a projection or guarantee of actual purchases or SafetyNet growth.