MAKE THESE MESSAGES YOUR OWN

These materials are provided as ready-to-use communication tools—not rigid scripts.

A District or School or CTSO may:

- Add its own introduction.
- Shorten a message.
- Include a comment from School / Education leadership.
- Select only the communication channels that fit its organization.
- Share information with whomever they choose.
- Adapt the wording to sound natural in its own community.

The important facts should remain consistent, but the message should sound like it came from **your District, or School, or CTSO—not from a template.**

That's the principle behind the entire Partner Communication system:

Same Facts. Different Voices.

SCHOOL QUICK-START

Getting started doesn't require launching a campaign.

CHOOSE
Select one or more of the ready-to-use messages that fit your existing communication channels.

PERSONALIZE
Add your School or Organization name and any brief local introduction you'd like.

ADD YOUR VOICE
Make the message sound like your organization while keeping the core Initiative facts intact.

SHARE
Use communication channels you already have:
Email • Newsletter • Website • Social Media • Member Meetings

DONE.
No inventory.
No order processing.
No payment collection.
No product distribution.

Just help your schools, staff, students, and families know the Community Safety Initiative is available.

STRONG SCHOOLS HELP BUILD STRONG COMMUNITIES.

STRONG COMMUNITIES LOOK OUT FOR ONE ANOTHER.

Safety. Preparedness. Response. Stronger Communities.

Be Safer. Be Prepared. Help.