SCHOOL PARTNER OVERVIEW

Strong Schools Help Build Strong Communities.
Strong Communities Look Out for One Another.

The Bandana-Guide Community Safety Initiative brings together two simple ideas:

1) **Help families stay safer and become better prepared for and know how to respond to everyday emergencies.**

2) **Help communities build a local SafetyNet for neighbors who experience an unexpected emergency.**

Safety Bandana-Guides are portable, ready-at-hand emergency reference tools covering practical safety topics such as First Aid, Home Safety & Protection, Personal Safety & Defense, Vehicle Safety & Roadside Repair, Water Safety, Food Safety, Wilderness Survival and more.

But the Initiative goes beyond preparedness.

Purchases also help build a **Community SafetyNet**—a locally focused emergency fund designed to provide temporary assistance when an otherwise self-sufficient individual or household is unexpectedly knocked off balance.

A vehicle breakdown. Storm damage. An unexpected household emergency.
A sudden expense that cannot wait until the next paycheck.

The SafetyNet isn't intended to become an ongoing assistance program. It is simply a **temporary helping hand when a genuine emergency occurs.**

Where Schools Fit

A School already connects many of the people and organizations that make a community work.

Local families whose Moms and Dads who own and work in local businesses. Community leaders. Service organizations. Residents throughout the area.
That makes the schools a natural communication partner for the Community Safety Initiative.

- **We are not asking the schools to sell Bandana-Guides.**
- **We are not asking the schools to collect money.**
- **We are not asking the schools to maintain inventory or distribute products.**
- **We are not asking the schools to administer the Community SafetyNet.**

We are simply asking the schools to help its community know the Initiative is here.

Through communication channels schools already use—email, newsletters, social media, its website, meetings and staff and family communications—schools can help introduce an additional safety and preparedness resource to the community.

Safety Education → Local Purchases → Local SafetyNet

One simple connection can help make a community safer, better prepared and better able to catch a neighbor when an unexpected emergency knocks them off balance.