Police Department – Staff Briefing

Introducing the Community Safety Initiative & Bandana-Guide SafetyNet

(Suggested length: 3–5 minutes)

Good morning, everyone.

I'd like to take a few minutes to introduce a community safety program that our Department has been invited to share with local businesses and residents.

It's called the Community Safety Initiative, featuring Safety Bandana-Guides and the Bandana-Guide SafetyNet.

The concept combines two important goals: 1) helping individuals and families become better prepared for emergencies, and to know how to respond to them, and 2) helping communities build a local resource to assist neighbors when unexpected emergencies occur.

What are Safety Bandana-Guides?

They're portable reference tools printed on durable, washable, 100% cotton, Made-In-The-USA bandanas. Each features practical information on a particular safety topic, such as First-Aid, Personal Safety & Defense, Home Safety, Vehicle Safety, Food Safety, Wilderness Survival, and others.

They're designed to keep useful information accessible when it's needed.

What is the SafetyNet?

The Bandana-Guide SafetyNet is a community-based emergency assistance fund supported by proceeds from Bandana-Guide purchases.

When customers purchase Bandana-Guides online, they enter a Safety Code—normally their ZIP code. That code identifies the community whose SafetyNet will receive the designated purchase proceeds.

The goal is to build a local resource capable of offering a temporary helping hand to neighbors facing genuine, unexpected emergencies.

How can our Department participate?

Our role can be as simple as introducing the Initiative to our local community, resident households, etc., and making informational materials available wherever we can.

The Initiative provides ready-to-use emails, social media posts, newsletter announcements, flyers, and other resources that will make it very easy to share the Safety Initiative and SafetyNet information with everyone.

Why does this matter?

Because greater safety awareness benefits everyone, and a community that has a way to help neighbors through emergencies is a stronger community.

We don’t have to create a new program from scratch. We can help introduce an existing concept and give everyone we see the opportunity to participate.

Thank you. I’d be happy to answer questions or direct anyone interested to the Resource Center.

Learn more: **www.Bandana-Guide.com**

