

FREQUENTLY ASKED QUESTIONS

Is this a Chamber program?

No. The Bandana-Guide Community Safety Initiative is an independent initiative of J. L. Shannon Enterprises, LLC. A Chamber may participate as a community communication Partner.

Is the Chamber responsible for operating the Initiative?

No.

The Chamber's role can be as simple as helping make businesses and residents aware that the Initiative is available.

Are Chamber members expected to sell Bandana-Guides?

No.

Purchases are made online. Businesses do not need to stock products, process orders, handle payments or distribute Bandana-Guides.

Why would a Chamber participate?

The Initiative provides another way to share practical safety and preparedness information with businesses, employees and families while helping build a locally focused SafetyNet for unexpected emergencies.

How does the Safety Code work?

Residents purchasing independently use their ZIP Code as their Safety Code. Participating organizations may receive a unique Safety Code that connects purchases generated through their communication efforts with that organization and community.

How are purchase proceeds allocated when a Partner code is used?

\$10 per purchase is allocated locally.

\$8 → Community SafetyNet \$2 → Participating Partner

The Partner may elect to redirect its \$2 share to the SafetyNet:

\$10 → Community SafetyNet

Does participation cost the Chamber anything?

No Chamber purchase is required simply to communicate information about the Initiative.

Does the Chamber administer SafetyNet assistance?

No.

The Chamber's communication role and the local administration of SafetyNet assistance are separate functions.

Is the SafetyNet intended to replace existing assistance programs?

No.

It is designed as a limited, temporary helping hand for genuine unexpected emergencies—not as ongoing assistance or a replacement for established community services.

Where can members and residents learn more?

Bandana-Guide.com