

EMAIL TO CHAMBER MEMBER — FULL VERSION

A Community Safety Initiative for Our Businesses, Employees and Neighbors

We'd like to introduce our members to the **Bandana-Guide Community Safety Initiative**, a program designed to strengthen both personal preparedness and neighbor-to-neighbor support within our community.

The Initiative begins with Safety Bandana-Guides—portable emergency reference tools containing practical information for situations involving First Aid, Home Safety & Protection, Personal Safety & Defense, Vehicle Safety & Roadside Repair, Water Safety, Wilderness Survival and other safety topics.

But there is another important part of the Initiative.

Purchases help build a **Community SafetyNet**—a locally focused emergency fund intended to provide temporary assistance when an otherwise self-sufficient neighbor or household encounters a genuine, unexpected emergency.

The connection is made through a **Safety Code**.

Residents purchasing independently can simply use their ZIP Code as their Safety Code, helping connect designated purchase proceeds to their community.

Participating organizations may also receive a unique Safety Code.

When a Partner's unique Safety Code is used, **\$10 from the purchase is allocated locally: \$8 to the Community SafetyNet and \$2 to the participating organization.**

A participating organization may also choose to direct its \$2 share to the SafetyNet, allowing the full **\$10** to help build the local fund.

Participation does NOT require businesses to stock products, process orders or collect money.

Purchases take place online.

For Chamber members, participation can be as simple as helping employees, customers and neighbors know the Initiative exists. We've even made it easy to spread the word with ready-to-use emails, social media posts, posters, and other materials available for download on the Bandana-Guide website.

It's another way local businesses can help strengthen the community they serve.

Be Safer. Be Prepared. Help a Neighbor.

Learn more at [Bandana-Guide.com](https://www.bandana-guide.com)