Principal / School Introduction

Subject: A Simple Way for Schools to Help Strengthen Our Community

Dear Principal,

Schools do more than educate students. They bring families together and help build stronger communities.

The **Bandana-Guide Community Safety Initiative** offers a simple opportunity to support that mission.

The Initiative combines practical safety education with the development of a local **Community SafetyNet**, designed to provide a helping hand to community members facing unexpected emergencies.

Families can purchase educational Bandana-Guides online. Up to $10 from each $19.95 purchase is allocated to the community identified by the purchaser's Safety Code, typically their ZIP Code.

Imagine What Your Community Could Accomplish!

Consider a community with 10,000 households.

If just 25% of those households purchased one Bandana-Guide for their family's safety, those 2,500 purchases would generate **$25,000 in community allocations!**

That's at least $20,000 directly into the local SafetyNet—with the potential for the entire $25,000 to support neighbors facing unexpected emergencies.

And that's just one Bandana-Guide per participating household! Bandana-Guides make thoughtful gifts which may mean households may purchase more than one.

(This is an illustrative example of potential participation, not a projection or guarantee of actual purchases or SafetyNet growth.)

Your school's participation can be as simple as sharing information.

Our Resource Center provides ready-made materials for school newsletters, family emails, websites, social media, and student organizations.

There is no need to handle money, sell products, or manage inventory.

Schools may also choose to introduce the Initiative to student leadership groups and Career and Technical Student Organizations as an opportunity to practice communication, leadership, and community service.

All activities remain subject to school approval.

Learn more: www.Bandana-Guide.com

Thank you for everything you do for your students and their families.

Bandana-Guide Community Safety Initiative

