Superintendent / District Introduction

Subject: An Invitation to Help Strengthen Your Community's SafetyNet

Dear Superintendent,

Every community has families who occasionally face unexpected emergencies—house fires, storm damage, serious medical situations, or other hardships.

The **Bandana-Guide Community Safety Initiative** offers schools and community organizations a simple way to help build a local emergency assistance resource called the **Community SafetyNet**.

Through the Initiative, families can purchase educational Bandana-Guides covering subjects such as First-Aid, Home Safety, Personal Safety & Defense, Vehicle Safety, and many other practical topics.

For every Bandana-Guide purchased at $19.95, up to $10 is allocated to the community associated with the purchaser's Safety Code, typically their ZIP Code. These funds help build that community's SafetyNet for one-time emergency assistance.

Imagine What Your Community Could Accomplish!

Consider a community with 10,000 households.

If just 25% of those households purchased one Bandana-Guide for their family's safety, those 2,500 purchases would generate **$25,000 in community allocations!**

That's at least $20,000 directly into the local SafetyNet—with the potential for the entire $25,000 to support neighbors facing unexpected emergencies.

And that's just one Bandana-Guide per participating household! Bandana-Guides make thoughtful gifts which may mean households may purchase more than one.

(This is an illustrative example of potential participation, not a projection or guarantee of actual purchases or SafetyNet growth.)

How can your school district participate?

Simply by sharing information with staff, students, and families through your existing communication channels.

Our School Resource Center provides ready-to-use emails, newsletter articles, social media posts, flyers, and student organization materials.

There is no requirement for the district to sell products, collect money, maintain inventory, or administer the SafetyNet.

Participation is entirely voluntary and subject to district policies and approval.

We invite you to explore the Initiative and consider how your district might help introduce this opportunity to the families it serves.

Learn more: **www.Bandana-Guide.com**

Thank you for your dedication to students, families, and the community.

Sincerely,



J. L. Shannon Enterprises, LLC
Bandana-Guide Community Safety Initiative
www.Bandana-Guide.com