POLICE DEPARTMENT TALKING POINTS

When Department Leadership, staff, or members are asked about the Bandana-Guide Community Safety Initiative, these simple points can help keep the message clear and consistent.

What is it?
A community safety initiative combining practical emergency-preparedness and response information with a locally focused SafetyNet.

What are Safety Bandana-Guides?
Portable, durable emergency-reference tools containing practical information for a variety of safety situations. Topics include First-Aid, Personal Safety & Defense, Home Safety, Food Safety, and many other topics.

What is the Community SafetyNet?
A locally focused fund intended to provide temporary help to individuals or households experiencing genuine, unexpected emergencies.

Is this ongoing financial assistance?
No. The concept is a temporary helping hand intended to help someone get through an unexpected emergency.

What is a Safety Code?
It is the code used to connect designated purchase proceeds with a community or participating Partner. For an independent purchase, the purchaser's ZIP Code serves as the Safety Code.

What does a Police Department member have to do?
As much or as little as makes sense for the Department. Simply sharing information about the Initiative can help.

Does a Department have to sell the products?
No. Orders take place online.

Does a Department have to maintain inventory?
No.

Does a Department collect money?
No.

Can a Department have its own Safety Code?
Yes. Participating organizations may receive a unique Safety Code for tracking purchases connected to their communication efforts.

What happens when a Partner Safety Code is used?
$10 in purchase proceeds is allocated locally—$8 to the Community SafetyNet and $2 to the Partner organization.

Can the Partner give its $2 to the SafetyNet instead?
Yes. A Partner may elect to direct its $2 share to the local SafetyNet, resulting in the full $10 being allocated there.